

# BRENNAN CHIU

Industrial Designer he/him

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Toronto, Canada 

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## SKILLS

Concept Generation  
Product Development  
Testing / Research  
Design Analysis  
Wireframes / Story  
Sketching / Ideation  
Production Feedback  
3D Modeling / CAD  
Rendering / Illustration  
Materials Selection  
Prototype Fabrication

## APPS

Solidworks  
RhinoCAD  
Fusion360  
Keyshot  
Procreate  
Adobe Suite:  
Photoshop  
Illustrator  
InDesign  
Lightroom  
After Effects  
Microsoft Suite

## RECOGNITION

### FINALIST

ACIDO Rocket Award  
2020, [Beacon Thesis](#)

Professor's Award  
4th Year Major Studio  
2020, [Beacon Thesis](#)

### FOUNDER

Concept Carleton  
2018, [conceptcarleton.com](#)

## EXPERIENCE

### Bachelor of Industrial Design - BID

Carleton University - Ottawa, Canada

September 2015 - June 2020

**President** - Carleton Industrial Design Student  
Association (CIDSa), Elected for Winter 2018.

### Freelance Designer

Primary Client - Indigo Books & Music

February 2022 - May 2022

Production, Home Decor, CAD & Design Support

- Supported internal design teams with ethnographic user and market research, concept-to-CAD generation.
- Assessed and conveyed design and QA comments on Pre & Top of production samples between multiple departments and external manufacturing stakeholders.

### Design Studio Intern

Umbra - Toronto, Canada

June 2019 - August 2019

Production, Home Accessories, Decor

- Operated as the replacement for a recently vacated Junior Designer position on multiple projects.
- Designed & contributed to at least one phase (concept, refinement, CAD, manufacturing, QA) of 63+ products.
- Collaborated directly with Sr Design Lead Sung wook Park to present concepts to full senior executive staff.
- Personally led the creation and full-to-market (CAD, production, QA) design on 3 products for partner brands.

### Industrial Design Intern

GA Smart Building - Toulouse, France

October 2018 - April 2019

Smart Office Devices, System Design, Furniture

- Collaborated and led several technical projects between design, engineering, R&D, manufacturing departments.
- Conducted and presented user and market research.
- Identified and tested new materials for alternative production methods for large scale fabrication.